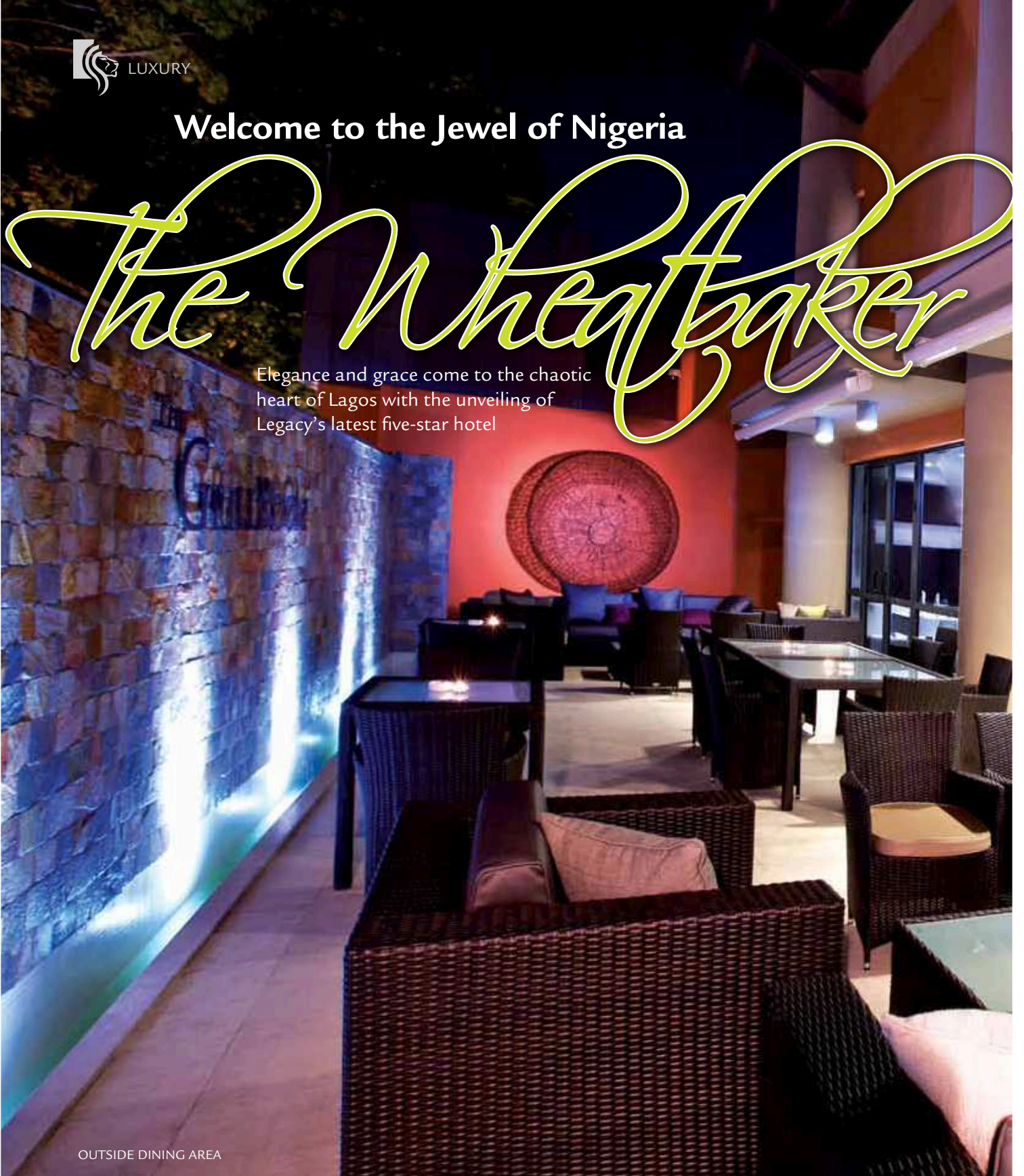


Welcome to the Jewel of Nigeria

# The Wheatbaker

Elegance and grace come to the chaotic heart of Lagos with the unveiling of Legacy's latest five-star hotel



OUTSIDE DINING AREA



**F**requent travellers to the economic capital of West Africa, know full well that to describe Nigeria's port city of Lagos as a frenzied hub of humanity, is to grossly understate the situation.

Home to a population of eight million, Lagos ranks as the third most populated city in Africa, after Kinshasa and Cairo. For the uninitiated, the city's legendary traffic is a sight to behold, as overburdened streets appear fit to burst their seams, while intrepid pedestrians thread among vehicles as lithely and fearlessly as tightrope walkers without a safety net.

In no time at all though, the incongruous becomes the ordinary while, with sufficient exposure, the commotion eventually dulls to a pulsating, dare we call it, harmony that is unique to this one-of-a-kind city.

Travellers come to Lagos for myriad reasons, sometimes to sightsee and play, more often to engage in commerce with the region's thriving oil, construction, telecommunications, fashion, design, IT and creative sectors. Most recently, when the day's business is concluded and rest and respite from the chaos is foremost on their minds, these travellers retire to the genteel surroundings of Lagos's new five-star hotel, The Wheatbaker.

#### DELIGHTFUL BY DESIGN

Built on the site of a grand old house, some parts of which have been retained in the design, The Wheatbaker has a graceful flow and elegant lines that are accentuated by the manner in which natural light has been maximised in its architectural design. The net result is a light and airy ambience that is complemented by contemporary classic décor and earthy tones that reflect the colour and emotion of the great African city that it calls home.



INVITING LIVING AREAS

Displayed throughout the public areas of The Wheatbaker, superb pieces of Nigerian art celebrate the immense depth of artistic talent of a country that is creative to its core



WHEATBAKER HOTEL BEDROOM



SUPERB DINING EXPERIENCE

Driving into the property you will be forgiven if you for a moment forget that you are in the heart of Lagos. The welcome area is the perfect backdrop to the expertly architected building with its contemporary lines, stone clad exterior walls and floor to ceiling windows. The reception of the hotel is open and inviting, providing guests an exquisite taste of what is to come when visiting this five-star hotel.

Displayed throughout the public areas of The Wheatbaker, superb pieces of Nigerian art celebrate the immense depth of artistic talent of a country that is creative to its core. Artworks include a number of magnificent metal sculptures, tiled mosaics and beautifully hand woven grass works. The finest attention to detail has been applied in the selection of the pieces as well as their colours and significance, right down to the glass chandeliers and the use of lighting, which has been used to accentuate the finest of details throughout the property, all adding to the tasteful and elegant look and feel of The Wheatbaker Hotel.

Indeed, the hotel is intentionally becoming a hub for showcasing the talents

Driving into the property you will be forgiven if you for a moment forget that you are in the heart of Lagos



5 STAR ROOM SERVICE

of the country's artists. To this end, a series of exhibitions is planned for the coming year, with the first one already underway and to great acclaim.

#### LUXURY ACCOMMODATIONS

In the plush elegance of the 65 rooms and suites, hotel guests can unwind and escape the hubbub, while enjoying luxurious en-suite bathrooms, flat-screen TVs with DSTv, tea and coffee-making facilities, wireless Internet connectivity and of course 24-hour room service. Naturally, a wheelchair accessible room is among the options available to guests.

Each room combines the use of heady earthen tones, offset by expertly chosen wood and leather finishes as well as skilfully executed mood lighting that accentuates the use of space and each feature in the room. The bathrooms boast state of the art fittings and furnishings that are designed to be environmentally friendly, tasteful and inviting.

Different styles, options and layouts are available to guests, from a simple overnight room to beautifully furnished suites and then the sought after presidential suites. Each suite has its own living or lounge area and the presidential suites include their own kitchen for your use or for use by a private

chef or butler, catering to your every whim.

The décor, design, flow and use of space in the rooms stand apart from any of its competitors in Lagos and significantly raise the bar in fine hotel living throughout the whole of Nigeria.

#### DINING EXTRAORDINAIRE

As befits a five-star hotel, The Wheatbaker offers a choice of two superb dining experiences. The premier Grill Room and Bar with its à la carte menu bids the diner relax and enjoy sumptuous cuisine and what is probably the most extensive wine list in Lagos. The Seraya Deli, in turn, is a



LOCAL ARTWORK APPEARS AROUND THE HOTEL

European-standard delicatessen, that offers lighter fare, including fresh fruits, vegetables and pastries, as well as a variety of healthy, freshly made dishes.

Alongside the sparkling waters of the hotel's swimming pool and pool terrace, is the Shackelford Bar, a stylish bar and lounge that offers guests a casual venue for socialising or for informal business meetings. The exclusive Eko Bar, which overlooks the pool courtyard, also offers liquid refreshment – serving cocktails right around the clock, for those whose bodies need help adjusting to a new time zone.

Each dining area has been built-for-purpose, offering guests or even day visitors the opportunity to select from a light meal while on the run, or to partake in a five-star gourmet experience served by the Wheatbaker's executive chef and the expertly skilled kitchen staff.

#### BUSINESS AND RELAXATION

In a city renowned for its high volume of business travellers, no hotel offering would be complete without conferencing facilities and, here again, The Wheatbaker does not disappoint. The hotel's state of the art conferencing facilities can accommodate up to 200 delegates, in an atmosphere that is

astonishing 6000 applications, to receive the world class training that sets the staff of Legacy Hotels & Resorts apart from all others. These bright and enthusiastic men and women are the foundation of this remarkable hotel and their gracious hospitality sets the tone for a guest experience that has been met with rave reviews from day one.

Juxtaposed with the 'take it or leave it' approach of many of the independent hotels that have proliferated in Lagos over the past three years, the service ethic of The Wheatbaker and its staff is unparalleled in the region. Needless to say, the response to the high quality of the hotel, its amenities,

---

## This luxurious boutique hotel represents all that is best about Legacy Hotels and Resorts, bringing First World luxury and conveniences to discerning corporate travellers from around the globe

---

conducive to results-driven conferencing, while a dedicated Conference Bar offers delegates a place to relax and network once the work is done.

The incorporation of a full-service, five-star spa at The Wheatbaker is a reflection of Legacy Hotels & Resorts' commitment to providing a superior product to a discerning market. Quite apart from its appeal to hotel guests, the spa has already attracted a local Nigerian clientele of extremely well travelled individuals, who come to enjoy the same standards that they routinely find in Paris, London or Rome.

The therapists have been trained to global standards and all of the treatments and products offered at the spa have been carefully selected to provide clients only the best in rejuvenation and relaxation. Outside of the spa, guests can also take some time out at the Wheatbaker gym, open to all clients of the hotel. Kitted out with state-of-the-art equipment you can enjoy a quiet session or call upon one of the many personal trainers at the gym to help ensure you stay on top of your fitness regime while travelling.

#### GRACIOUS HOSPITALITY

Like the African continent itself, the heart and soul of The Wheatbaker is its people. One hundred and fifty of Lagos's brightest and best were carefully chosen from an

people and service from guests, who expect the same standard of hotel in Lagos that they are accustomed to in the Middle East or Europe, has been exceedingly positive.

The investment and skills development of the staff pays tribute to the commitment from the Legacy Group to the people within the regions where it operates.

#### A HOME FROM HOME FOR THE DISCERNING

This luxurious boutique hotel represents all that is best about Legacy Hotels and Resorts, bringing First World luxury and conveniences to discerning corporate travellers from around the globe.

Despite its location in the peaceful, upmarket suburb of Ikoyi on Lagos Island, The Wheatbaker is nevertheless in strategically close proximity to the commercial districts of Victoria Island and Ikeja, and a mere 35 km from the Murtala Muhammed International Airport.

#### OPPORTUNITY KNOCKS

From a business perspective Nigeria and West Africa in general, represent enormous opportunity and growth potential in a turbulent global economic environment. If perception alone is keeping you from exploring trade opportunities with Nigeria, then set aside your preconceived ideas and





WHEATBAKER RECEPTION AREA



#### THE WHEATBAKER AMENITIES

- Swimming pool
- Pool terrace bar
- Concierge desk
- Car rental desk
- Babysitting service
- Doctor on call
- Laundry/valet service
- Luggage hold
- Full range of business facilities including secretarial services
- Wireless Internet connectivity
- Fully equipped, hi-tech gymnasium with personal trainers on-demand
- The Wheatbaker Spa

prepare to be surprised. Nigeria, and Lagos in particular, is bursting with prospects for the visionary with an eye for opportunity and a knack for business, and now with the addition of The Wheatbaker, it provides visitors with the opportunity to enjoy five-star accommodation in the heart of West Africa.


Do take note though that South African visitors to Nigeria require a visa for entry. Information may be obtained by contacting the Nigerian Consulate-General in Johannesburg.

Several flight options exist to fulfil your travel needs. Both South African Airways and Arik Air operate direct flights between Johannesburg and Lagos, while British Airways, Emirates, Kenya Airways and

Ethiopian Airlines offer connecting flights to Lagos. From all South African cities besides Johannesburg, you will need to take a connecting flight to Johannesburg.

#### THE WHEATBAKER AWAITS

Lagos is a microcosm of the world. Here, the First World meets the Third World, sophistication lives alongside the unworlly and vast wealth rubs shoulders with abject poverty. Yet somehow it all works in that glorious, inimitable African way.

While adventure may be optional on your visit to Lagos, luxury most certainly is not and The Wheatbaker Hotel is ready to welcome you to this electrifying city. 

#### MORE ABOUT LAGOS

**Country:** Nigeria  
**State:** Lagos State  
**Governor:** Babatunde Fashola  
**Area (Urban):** 999.6 km<sup>2</sup>  
**Population:** 7,937,932 (2006 census)  
**Time Zone:** WAT (West Africa Time)  
**Currency:** Naira  
**Official Language:** English  
**Drives On:** The right  
**Nicknames:** Lag City, Lasgidi, Gidi and still called by its original name Eko, by the Yoruba. When the Portuguese settled there, they renamed the city Lagos, meaning 'lakes'.